



**PeopleLink Video
Conference Solution**

For all your Business
Meetings and Collaborations

**SD, HD & Telepresence
Solutions**

Video conferencing solutions
to meet all budgets.

Secure Meetings

Encrypted and Secure
Meetings with Room Lock
Facility for your private
Board Meetings.

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CEO's #1 choice HD Video Conference Solution

PeopleLink Video Conference Solution, PVCS, is one of the worlds Largest Network Based Video Conference Infrastructure Solution. It offers High levels of Scalability and flexibility, allowing you to from 2 to 1000 Locations into a Single Conference Room, from anywhere across the world over the internet, Intranet or any kind of wired or wireless Network. You can connect to a Video Conference from a Board Room, Conference Room or be it an airport, hotel, car or even your Home.

Customer wishlist – what your VC solution should be capable of delivering

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1. Most Powerful Technology

- use latest & most advance compression algorithms for both Audio/Video to save bandwidth requirement on MPLS Network , broadband & Public Networks at the same time so that even mobile Users can connect through Data Cards over internet.
- Easy to install & deploy with minimum & remote IT support.
- Connect to existing H.323 hardware VC equipments like Polycom, tandberg into same meeting.
- Broadcasting Facility when Sr. Management wants to communicate message to all locations together.
- Support Full High Definition (1080p) to give Telepresence quality and connect High End HD, Full HD PTZ Cameras , Professional Audio Mixers with Echo Cancellers, Surveillance IP Cameras and multiple Microphones for Large Board Rooms, Meeting Rooms, Multiple PTZ Cameras for Convention halls etc.

2. Flexibility to connect anyone-anywhere

- Work on concurrent license model, not restricted to fixed installed locations only.
- Connect anyone – anywhere be it Boardroom, Desktop, Home, airport, hotel or even car.
- Invite voice only users also into the same meeting via Telephone,



3. Fully Secure & Functional Meetings

- a) should be able to LOCK the conference room for confidential meetings, so that even if anyone knows the un-pw for the room, he/she still cant access it when confidential meeting is going on.
- b) Moderator should have special privileges like Mute all or particular participant, dismiss someone from the conference who is creating nuisance, Forcibly sync Video Layouts so that all participants are on the common page.
- c) If the Particular VC secession is prolonged for a longer duration than the booked time slot , the administrator should have option to send text Announcement message on every meeting attendee as a reminder without barging into the meeting and without creating disturbance.
- d) Secret Ballot Voting option for creating opinion Polling/voting sessions, especially for Important ambiguous topics which no participant is generally able to give direct opinion.

PeopleLink HD Video Conference – CEO's #1 choice - UNIQUE FEATURES

4. Flexibility to design your own solution as per requirement

- flexibility to upgrade in multiples of 1 and not forcing us to buy what we don't need.

b) flexibility to design a Telepresence Solution based on the Technology or integrate with Telepresence as per requirement.

c) split Multi location VC into small virtual groups for interdepartmental short meetings within the same conference so that a common view point on a topic can be reached by each department and shared with management.

d) Show every location on separate LCD/Plasma so that all participants in different conference rooms are clearly visible without investing on highly expensive video walls.

5. Data & Web Video Conferencing – ALL in One

- share desktop, Applications, docs, xls, ppts, video files in real time

- Digital White Board with all Annotations, laser Pointer, highlighter & hand raising tool to draw attention to particular point

- give Scrolling text if required over the Videos which can help in product marketing as well as giving important inputs without disturbing the flow of the meeting.

- In Built recording for recording training sessions or important CEO speeches to the employees for later use.

6. Future Ready - Best value for money & quick ROI

- Future Ready Inbuilt MCU – As Video Conference becomes more & more critical to organizations & usage goes beyond 8-10 hrs a Day, the requirement of highly stable solution arises. If in a mid of a Multilocation review the VC MCU fails it wastes lot of important time, hence it is very important for VC Solution to have High Level of Uptime & redundancy. For example - if one VC MCU/Server fails, automatically other MCU should takeover within few seconds. The solution should be designed in such a way that we don't need to invest equivalent money for a backup MCU system.

- the solution should be full HD ready and give 1080p video clarity.

- all departments should be able to use it easily without getting the IT team involved for every meeting.

PeopleLink HD Video conference solution, not only fulfills all your wishlist, but also offers best value for money & quick ROI with usability in all departments ranging from TOP management business meetings, client sales, reviews, multilocation trainings, interviews, operational efficiency across all branches, manufacturing, research & development.

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PeopleLink HD Video Conference – Product Features

The world at your Fingertips

Works on very low bandwidth (20kbps to 2Mbps) and even mobile internet data cards, on any kind of network - Leased Lines, VSAT, MPLS, VPN, vRF and even home broadband connection.

Connects to other hardware based VC equipments using H.323 connectivity Optional Module



VIDEO CODEC's

H.264 VBR/CBR
MPEG4
H.263

AUDIO CODEC's

GIPS
CELP
G.723, G.723+

Video Resolution : Supports

320x240, 352x288, 640x480, 1280x720, 1920x1080

Frame Rate:

30fps depending on the video source, available bandwidth and processing power of the system

System Specifications- Server

- Processor: Dual core 3GHz Processor
- 1 GB RAM
- One Public IP on the Server if the client wants to have Conference through Internet or One static IP if user needs to use through Intranet or VPN.
- Operating System :Windows XP and above

System Specifications- Client

- Celeron, AMD Processor with 512 to 1 GB RAM for SD VC
- Processor: Core 2 Duo/Quad Core 3 GHz Processor and 1GB RAM for HD video conferencing
- Operating System : Windows XP/Vista/Windows7/2000/2003

Voice Activated Switching

This Module Enables the Location / User who is talking to automatically move in a Bigger Quadrant of a Voice Activated Switching Layout. You can ideally see upto 6 Locations together in this Layout (More Locations to be seen in this Layout can be Customized)

Security Features

The software installation files are digitally signed and verified by Verisign. The communication between the server and client is fully encrypted, ensuring sensitive information to be safely transmitted across the network. Based on information & data flow, the system utilizes encryption algorithms. Diffie-Hellman Algorithm (RSA1024 Characters), DES Algorithm (RC4124bit) Message-Digest Algorithm (MD5 128bit)

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PeopleLink HD Video Conference – Product Features

Connects Simultaneously from 2 to 1000+ Locations

PVCS is the One of the Worlds Largest Network Based Video Conference Infrastructure Solution. It is Highly Scalable and highly flexible. You can connect anywhere from 2 to 1000 Locations in a single Conference Room. on any Kind of Network (BroadBand Internet, Lease Lines, VSAT, MPLS, VPN,RF)



Multicasting, unicasting and one way users

PVCS offers Unicasting, Multicasting and Side Line users all in One Solution. Conference users can use Unicasting in case they are using Video Conference on Public Networks like Internet, Multicasting when they are on Private Networks (LAN) for Bandwidth optimization and Side Line Users (It is just the One way License in other words Broadcast license, where users can just participate in meetings but will not have interactive rights).

24, 48 or 96 videos in single screen

You can see upto 96 Videos in a Single Screen. Connect it to a Large Format Displays, Video Walls, Plasma, LCD TV, Projectors to see high Resolution Multiple Videos

Full HD, Telepresence and SD Video Conferencing

PeopleLink Video Conference is capable to deliver Standard Definition ,High Definition, FULL High Definition Video conferencing and design a Telepresence solutions around it.

12 simultaneous audio channels

12 Participants can simultaneously talk at the same time in Full Duplex Mode.



Application & Desktop sharing

The Solution allows you to share all Applications on Your Desktop to the Conference participants. You can also share Power Point, MS Excel, MS Word, PDF. It also has powerful Annotations like (Laser Pointer, Highlighter, Hand Marker) to pin point on key essential Points on Presentations.

Conference Participants can also share their entire Desktop and if required can also pass the control of there Desktop to other Participants for remote troubleshooting.

PeopleLink HD Video Conference – Product Features



Supports more than 2500 side line users in single conference

You can have upto 2500 Locations connected via Side Line Users. These users act as Broadcast users in a Conference, They will be able to only participate in the Conference ,but will have no interaction rights .Ideal for Training sessions with large number of students & participants.

Full Screen videos

You can select any user video and expand it into Full Screen.

Digital white board & polling

The Solution has Inbuilt Digital White Board which allows you to write using your Key Board and it has Powerful Annotations (*like Laser Pointer, Highlighter, Hand Marker*) to pin point on key essential Points on white Board.

Polling : This feature is useful for asking Views and opinions about a Particular Subject from the Conference Participants.

Multiparty text chat

The Solution has inbuilt text chat feature where conference participants have both Private Chat as well as else Public Chat option.

Multiple conference rooms

You can have Multiple Virtual Conference Rooms in the same Video Conference Server, So you can have multiple separate Video Conference Meetings going on at the same time on the server, independent of each other.

Dual display

Users can show Presentations and Multiple Videos in Dual Screens as well as Combined Screen.

Remote Control Of PTZ Camera

User Admin can remotely control the PTZ Camera of other Locations only applicable for PeopleLink PTZ Cameras

Video recording

Inbuilt video recording module which allows you to record Video Conferences and save them in your Hard Disk for later viewing of those who missed the conference, or need to do a re-cap.

In built instant extra video messenger module – (P2P IM)

The Soluton also has Video Messenger Module In Bulit and is very useful for doing One to One Video Conference on the Fly.

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OPTIONAL MODULES in PeopleLink Video Conference Solution

PSTN Connectivity

This module allows you to Connect PSTN Cards FXO/FXS on your Video Conference Server, 4/8 Port which can be connected with PSTN Lines and you can call any phone into the Video Conference System. This allows participants who are traveling or remote Branch Offices who don't have Network to Connect to Video Conference System to participate as Audio Conference.

VOIP Module Connection

This Module allows you to Connect or call any phone into the Video Conference System using VOIP Services at cheaper rates (the voip service id can be taken from Local VOIP service provider)

H.323 connectivity

This Module allows you to connect to Traditional IP Based , H.323 Video Conference devices (Like Polycom, Tandberg, Aethra, Sony, Life Size Etc) into the Video Conference. You can connect to Multiple Hardware based Video Conference devices based on No of Licenses you have purchased. PeopleLink Video Conference System acts as MCU for all the hardware based Devices and Software End Points. Note: It will not support Devices which are using non standard or proprietary standards.



SMS Module

This Module allows you to connect a GSM Modem to your Video Conference Server and using SMS Module, The Conference invitation can be sent through SMS to the Conference Participants mobile number.

IM (P2P) MODULE:

This is an additional module used for Point to Point Video Conferencing and is available in online presence based IM interface. This is capable to deliver 352x288 resolution at 30fps. It also has an Optional integration Module with the PeopleLink Software MCU which allows participants to invite Online Users into Multiparty Video Conference call on the fly.

SIP-based videoconferencing (soft-switch gateway)

This Module allows you to connect to SIP based Video Conference devices Like VIDEO PHONES or Polycom, Tandberg, Aethra, Sony Etc) into the Video Conference. You can connect to Multiple Hardware based Video Conference devices based on No of Licenses you have purchased. Using this module you can also connect to sip Phones.

Composite TV wall – Multiple outputs

This Module along with Hikvision DS4004MD Decoder card allows you to send Video Outputs to External displays like Plasma or LCD TV's. Each Decoder card can give 4 Video Output and you can add 4 Decoder Cards to give 16 Video Outputs at each VC Client .Ex: If you have 16 Location Video Conference locations connected and at your central Location you want to see 16 Videos on 16 Different Plasmas/LCD TV's in Full Screen, you can do so with this module.

PeopleLink VC Comparison with hardware video conferencing

Features	PeopleLink HD Video Conference Solution	Hardware based Video Conference Solutions
Flexibility	Works on concurrent user model ie as many locations can simultaneously connect equivalent to number of licenses purchased, and not fixed installed locations only.	Only fixed installed locations can connect.
Bandwidth	Works on almost 1/3rd of bandwidth of comparable solutions	High bandwidth requirement
Video Conferencing on the move	Can connect from home broadband or even wireless high speed internet cards, for attending VC meetings while on the move	Not possible
Upgradeability	Same Equipment is upgradeable from SD to HD to full High definition (1080p)	Not possible
Application & MS Office Sharing	Can share applications, Video Files, desktops and more in real time Share MS DOCS, PPTs, XLS, video files and more in real time.	Not possible, extra modules required.
File Transfer & Digital White Board	Yes	Not possible, extra modules required.
Multiple conference rooms	Make conference rooms of different user sizes as per your requirement .	Not possible
Online opinion polling	Opinion Poll voting from meeting participants can be done.	Not possible
Sideline users	Supports upto 2500 side line users in single conference depending on no of licenses purchased	Not possible
Inbuilt recording	Yes, inbuilt in the solution	Not possible, extra modules required.
Technology	Most advanced next generation revolutionary technology in the industry today integrating unicasting, multicasting and one way users into one solution.	Works on unicasting and does not have broadcasting option for one way users.

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PeopleLink HD Video Conference – CEO's #1 choice - UNIQUE FEATURES

- **HIGH COST SAVINGS** - Save upto 80% recurring bandwidth costs and 50% initial infrastructure requirement cost.
- **MOST ADVANCED TECHNOLOGY** - Best Resource/ Bandwidth Management with State of the Art Next Gen Compression Technology using H.264 VBR/CBR allowing you to do High Quality Video Conference even at Lower bandwidth
- **INBUILT MCU** - allows you to expand no of Locations to be simultaneously connected to any number (from 2-1000 Locations).
- **UNIQUE FLEXIBILITY** – Can connect anyone, anywhere. Works on concurrent user model, not restrained to fixed installed locations only.
- **FUTURE UPGRADABILITY** - One Single Solution which has the Highest Level of Upgradeability (Right from Standard Definition Video Conferencing to Full High Definition (1080p). The Same Solution is Scalable to High End Tele-Presence for future upgradeability.



- **ALL IN ONE SOLUTION**- with Inbuilt Multiparty Video Conference, Data Conference (Can share PowerPoint, Word, Excel, PDF Etc, Along with Movie Files and all types of Application including Desktop and Video Recording.
- Connects to any Hardware based H.323 Video Conferencing Device also.
- **VIDEO CONFERENCE ON THE MOVE**: Doesn't require a Static IP /Public IP at each Location(Just need one STATIC IP at central Location). So you can do Video Conference using your High Speed Data Cards also while travelling.
- **CALL VOICE ONLY USERS** also into the same conference over VoIP and SIP based gateways.
- **UNICASTING & MULTICASTING** - Integrates both 2 Way Video Conference Users and One Way (Broadcast) users in Same Multiparty VC which saving the Cost drastically.



- **CUSTOMIZE YOUR OWN SOLUTIONS** - Allows you to Pick and Choose any Kind of Audio Devices and Video Cameras based on the requirement of each Location, allowing maximum cost flexibility.

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